



Shot Scope

MAKE EVERY LESSON COUNT!

Take your coaching to the next level with performance insights
powered by Shot Scope

Shot Scope has helped over 100,000 golfers improve their game

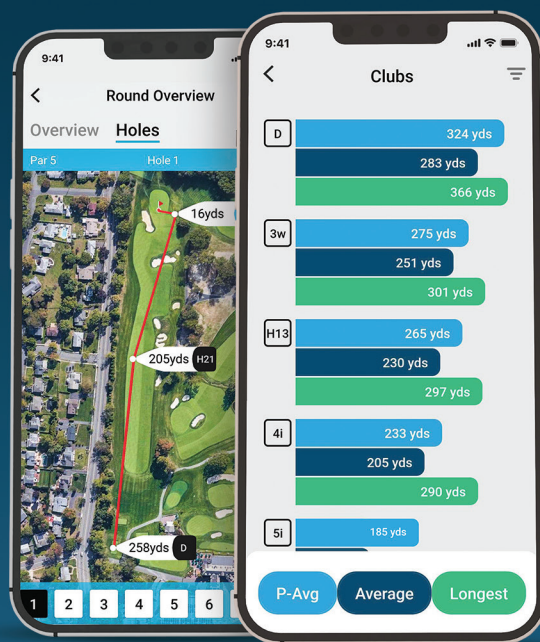
Shot Scope tracking products seamlessly collect personalized data whilst the golfer plays - allowing the coach to review the students' on-course data anywhere, any time.

More in-depth teaching insights with access to 100+ statistics including Strokes Gained and Handicap Benchmarking for your student.

Structure your lessons based on knowing your students strengths and weaknesses.

Follow real data rather than what the student believes is wrong with their game!

Access students' data remotely allowing online and in-person teaching sessions.



USED IN
160+
COUNTRIES

AVERAGE IMPROVEMENT
4.1 SHOT
REDUCTION

RECORDED
200+
MILLION SHOTS

TRUSTED BY
100K+
GOLFERS

How does Shot Scope Academy work?



Make **SMARTER** decisions informed by reliable real-world data

After a golfer uploads a round to Shot Scope, a coach can instantly access and analyze their data

Delve deeply into specific areas of a player's performance to find out exactly where to focus tuition

Leave comments and feedback for your students to work on

Educate golfers on key areas of improvement to guide and hone future practice sessions

Hassle-free data tracking with Shot Scope

The Shot Scope performance tracking system ensures your students spend their practice time on what matters. With just **three easy steps** a golfer can track their data, get on course yardages and benefit from an unrivalled level of post-round analysis.

- 1 Golfer buys Shot Scope tracking product from their Golf Professional or recommended retailer
- 2 Golfer adds tracking tags to clubs to record the location of each shot hit
- 3 Golfer can play golf and effortlessly track their game



PRO LX+

Laser Rangefinder, GPS distances and Performance Tracking



H4

GPS distances and Performance Tracking



V3

GPS distances and Performance Tracking

Shot Scope's patented Performance Tracking products are conforming to Rule 4.3(a) and can be used in Tournament Golf

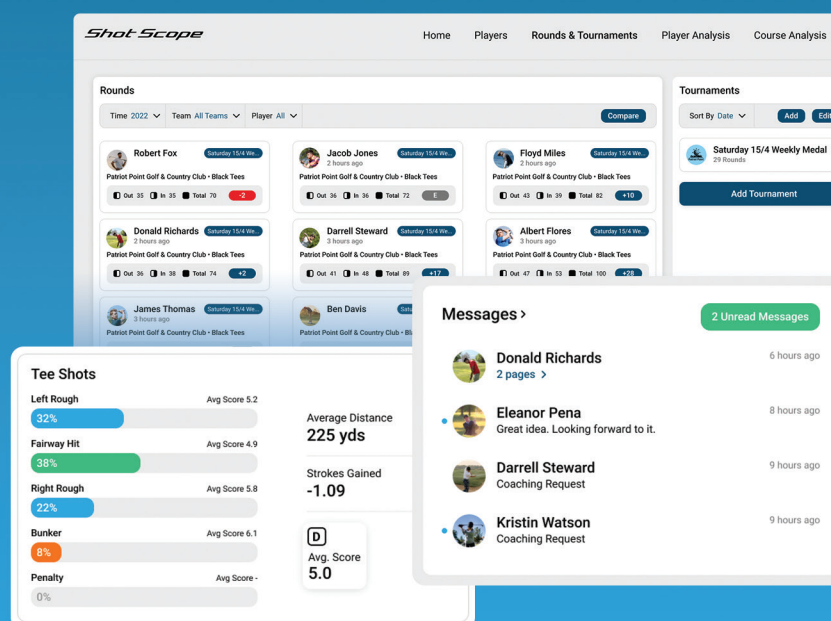
Supercharge your lessons with Shot Scope Academy

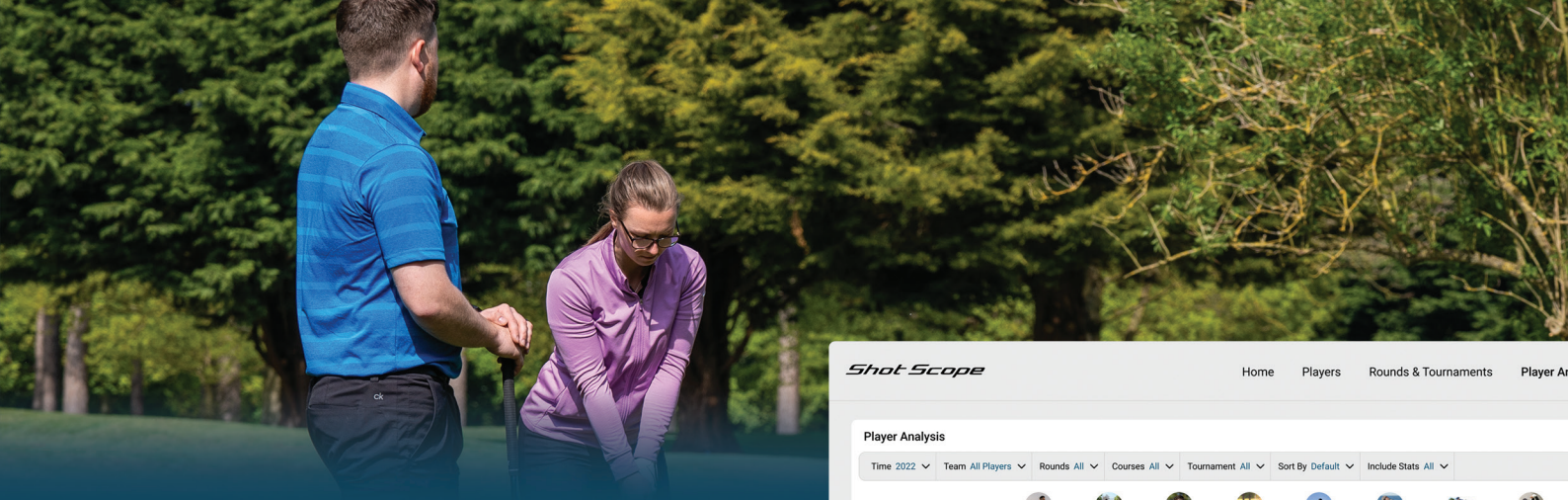
Review students' performance data in one user-friendly dashboard

Create tailored practice and training strategies for student based on their data

Connect with instant messaging and leave notes to highlight areas of excellence and improvement

Compare students' performance and data against other students, to set realistic targets and achievable goals





Become a more informed coach with data

Sort golfers and teaching groups into leaderboards for a range of different metrics, including Scoring, Driving Distance, Proximity, Short Game, Putting and more

Create tournaments for weekly medals or events that your students or members are competing in

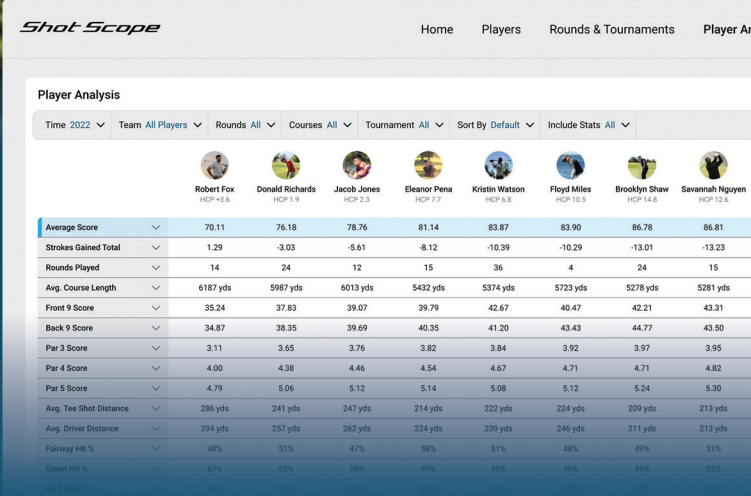
Set up teams or groups of golfers - men's scratch team, ladies group, junior team

Compare performance statistics between players in your team or groups

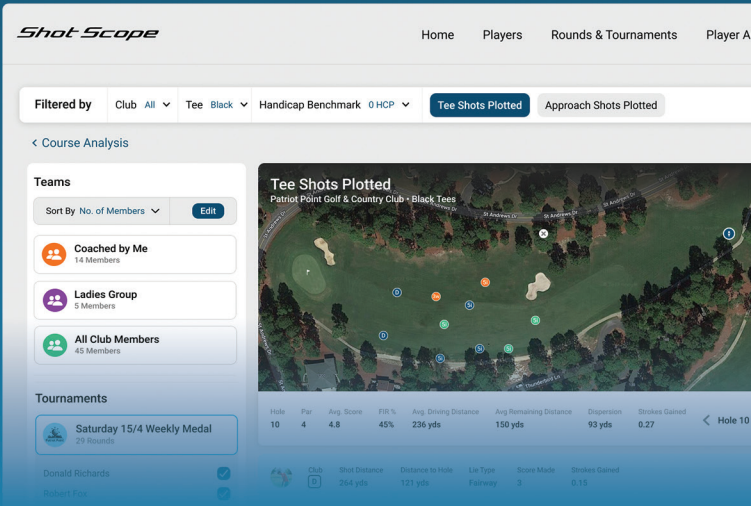
Coach all levels of golfer - from beginners to elite and juniors to seniors

Why choose Shot Scope Academy?

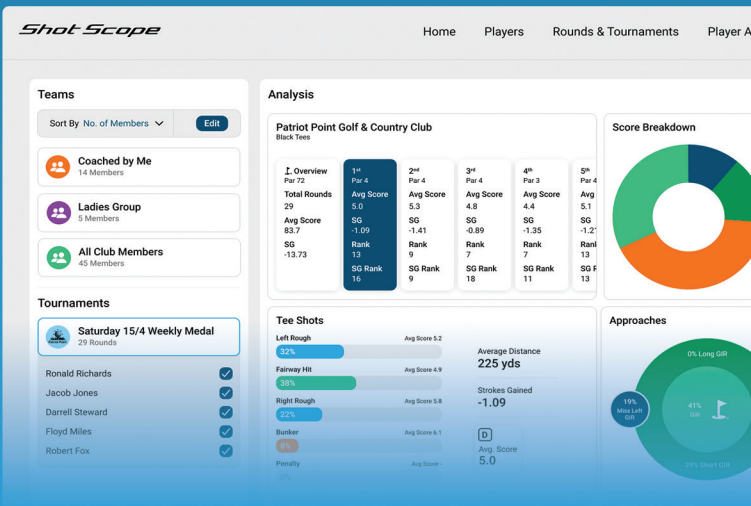
- ✓ Access to students' on-course performance data to inform lessons and strategy
- ✓ Create a community and portal to speak to your students, lesson groups and members
- ✓ All your students' data in one user-friendly hub
- ✓ Gain extra revenue by stocking or selling Shot Scope to your members or students
- ✓ Shot Scope can inform course management for golf clubs. With your members using Shot Scope products you will get data and insights on how they play your course, to influence future development and layout changes



Player analysis - compare students in a teaching group



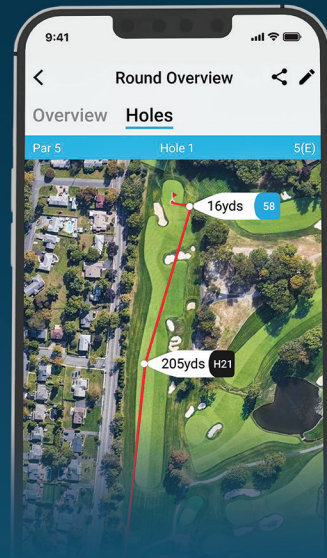
Shots plotted - review course strategy



Course analysis - review course statistics

What's included?

- ✓ Unlimited access for coaches to the Shot Scope academy dashboard
- ✓ Unlimited access for all students to the Shot Scope mobile app & dashboard
- ✓ Wholesale pricing on Shot Scope products with up to 40% Margin
- ✓ Dedicated account manager and support
- ✓ Discount for PGA professional on Shot Scope products



2023/24 season pricing for Shot Scope Academy

Includes 12 month access to Shot Scope Academy for
1 x teaching professional or coach

\$499

FREE access to Shot Scope Academy for golf clubs or
locations stocking Shot Scope.

FREE

Golf coaches with students tracking data with Shot Scope
get access to the platform for FREE.

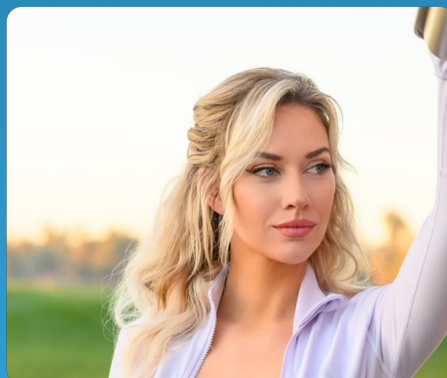
For more information

Contact sales@shotscope.com

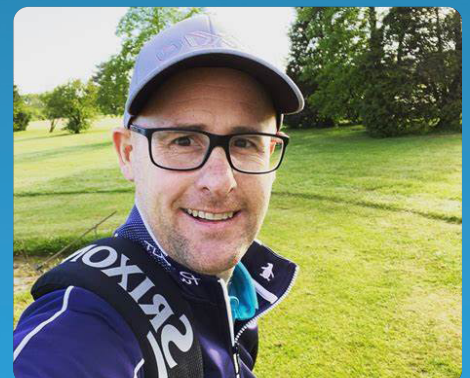
Endorsed by industry partners



Peter Finch
PGA Professional coach



Paige Spiranac
Former College golfer



Mark Crossfield
PGA Professional coach